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# Leadpoint System to Expand Global Market: Introducing Blockchain and Web3 Technology in Dubai and Japan

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Leadpoint System

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Photo = Leadpoint System, Inc.

The Leadpoint System is strengthening its position in the blockchain and Web3 markets.

The company announced on the 6th that it participated in the 'Expand North Star 2024' held in Dubai from the 13th to the 16th of last month.

At the event, Leadpoint System explored the possibility of collaboration with various global partners interested in ▲European banking system ▲Indian spam text fraud prevention system ▲Blockchain technology collaboration expansion project ▲Malaysian Medical Tower project ▲Drug logistics management system.

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It also signed a memorandum of understanding (MOU) with Cantorspace, an ecosystem company in the overseas Web3 film industry, to strengthen cooperation in real estate (RWA) based on blockchain mainnet to the new Dubai real estate business.






From the 23rd to the 25th of last month, KINTEX's "Digital Media Tech Show 2024" also consulted with major domestic and foreign companies and officials. In particular, the ICT (Information and Communication Technology) regulatory sandbox of the Leadpoint System, which was introduced as a blockchain case, and the 2024 public sector expansion project informed many customers of the understanding and versatility of blockchain.

Meanwhile, as part of its plan to enter Japan, the Leadpoint System will participate in the 'Nextech Week Tokyo 2024' in Japan from the 20th to the 22nd as a booth exhibitor for Leadpoint System, Inc. In the Japanese market, it plans to publicize the excellence and application cases of Leadpoint System's solutions and further expand opportunities for cooperation with local companies in Japan.

Through this Nextech Week Tokyo 2024, the Leadpoint System plans to accelerate its expansion in the Asian market and establish new partnerships.


"This participation in the global exhibition will be an important opportunity for Leadpoint System to strengthen its competitiveness in the Web3 and blockchain industries," said Kim Dohyoung, CEO of Leadpoint System. "We will continue to expand cooperation with promising domestic and foreign institutions and companies to expand the market."

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<https://www.smedaily.co.kr/news/articleView.html?idxno=308753>

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